Docket No: 27609/04001

BUYER MANAGED ORDER TRANSMITTING SYSTEM AND METHOD

[0001] This application claims the benefit of U.S. Provisional Application No. 60/261,852, filed January 15, 2001.

Background of the Invention

[0002] The present invention relates to remote ordering systems. It finds particular application in conjunction with a Buyer-managed remote ordering system using bar-code scanning technology within an internet-based environment and will be described with particular reference thereto. It will be appreciated, however, that the invention is also amenable to other like applications.

[0003] Remote order entry (ROE) systems have been proposed by suppliers of goods (Vendors) as a means of providing its customers (Buyers) (e.g., manufacturing plant facilities) with the ability to electronically order items from said Vendor. For example, some conventional ROE systems utilize bar-coding and electronic scanning technology to permit the Buyer to scan ordering data (e.g., item numbers and desired quantities) into a scanning device. The Buyer then transmits the ordering data from the scanning device directly to a single associated Vendor.

[0004] Another example is embodied in the "breadman" route delivery/shipping concept (the Breadman Concept). In the Breadman Concept, a representative (e.g., a sales representative) of a supplier (e.g., a Vendor) travels to

several Buyers in a typical day. At each Buyer, the representative inspects the inventory levels of the respective items provided by the Vendor. If any of the inventory levels is below a predetermined level, the representative uses an electronic scanning device to scan a bar-code identifying the item and then manually enters an amount necessary to replenish the inventory level. At the end of the day (e.g., after visiting perhaps several Buyers), the representative uploads the orders entered into the scanning device to the Vendor. The representative may deliver the items to the Buyer during his next visit (e.g., the next business day).

[0005] ROE systems also have been proposed to Buyers by software vendors in the form of packaged or customized software applications, either on a stand-alone basis or part of a broader software system (On-Site ROE Systems). On-Site ROE Systems allow Buyers of goods to generate orders using a bar-code scanner and/or associated software to transmit orders to suppliers. Such systems require on-site computer hardware and software and associated installation, maintenance and integration to other systems as required.

[0006] Although such conventional ROE systems have partially automated the ordering process and offer advantages over manual processes (e.g. telephone, fax or paper-based orders) some drawbacks do exist. The conventional ROE system discussed above has failed to provide the user with a level of flexibility often desired from Buyers. More specifically, although conventional ROE systems have incorporated electronic scanning technology, each scanner is only associated with a single Vendor. Therefore, if a Buyer has a relationship with several Vendors and wishes to electronically order goods using a scanner, the number of scanners the Buyer must manage is directly related to the number of Vendors with which the Buyer has a relationship. Because Buyers typically work with at least several Vendors (and often times several dozen or even hundreds), the number of scanning devices a Buyer must maintain and use can be very large.

[0007] Since conventional ROE systems are typically provided to Buyers by its Vendors, and each Buyer is only associated with a single Vendor, different protocols and procedures are likely among the different ROE systems making for a complex, inconsistent, and inconvenient procedure for Buyers. For example, once a Buyer identifies the need to re-order an item, the Buyer must scan the item using the Vendor provided ROE system and then transmit the order to the associated supplier. Upon identifying another item from a different Vendor who has also provided a method for remote ordering, the Buyer again begins the process outlined above for the item and its associated Vendor. Because the items ordered using the scanning device may be high-volume items, the process of identifying items to be re-ordered may be performed many times in any given day. Therefore, managing the re-ordering process may involve transmitting ordering information to the respective Vendors using many different scanning devices and associated ROE systems every day.

[0008] In addition to the disadvantages discussed above, maintaining redundant ROE systems implies increased costs in the supply chain ultimately increasing product costs. Furthermore, On-Site ROE Systems and some conventional ROE systems require complex and often costly installation and maintenance of on-site software, computer hardware, and associated network infrastructure.

[0009] The present invention provides a new and improved apparatus and method which overcomes the above-referenced problems and others.

Summary of the Invention

[0010] In one embodiment, a method for transmitting an order is provided. The method includes generating respective ordering data for a plurality of Buyers. The ordering data is represented as electronic signals and identifies the respective

Buyer and an item. The ordering data is transmitted from the Buyers to a common computing device. One of a plurality of Vendors is identified as a function of the Buyer and the item. The order is generated for the Vendor. The order identifies the Buyer, the Vendor, and a quantity. The order is transmitted to the Vendor.

[0011] In accordance with one aspect of the invention, transmitting the ordering data includes transmitting the ordering data for each of the Buyers to a network and transmitting the ordering data for each of the Buyers from the network to the common computing device.

[0012] In accordance with another aspect of the invention, transmitting the ordering data includes electronically transmitting the ordering data to the common computing device.

[0013] In accordance with another aspect of the invention, transmitting the order to the Vendor includes transmitting the order from the common computing device to a network and transmitting the order from the network to the respective Vendors.

[0014] In accordance with another aspect of the invention, transmitting the order to the Vendor includes at least one of manually transmitting the order to the Vendor and electronically transmitting the order to the Vendor.

[0015] In accordance with another aspect of the invention, the quantity is determined by the Buyer before the ordering data is transmitted to the common computing device.

[0016] In accordance with another aspect of the invention, the quantity is determined after the ordering data is transmitted to the common computing device.

[0017] In accordance with another aspect of the invention, the quantity is determined as a function of a default quantity or a replenishment quantity associated with the item as defined in the look-up tables on the common computing device.

[0018] In accordance with another aspect of the invention, the transmission of the ordering data for one of the Buyers to the common computing device is confirmed to the Buyer and/or the transmission of the order to the Vendor is confirmed.

[0019] In accordance with another aspect of the invention, the Vendor associated with the item is managed by the respective Buyer via a network connection to the common computing device.

[0020] One advantage of the present invention is that it permits a Buyer to use a single electronic input device for ordering items supplied by different Vendors.

[0021] Another advantage of the present invention is that it eliminates the need for a Buyer to purchase and maintain dedicated on-site software (e.g., at the Buyer's manufacturing facility).

[0022] Another advantage of the present invention is that it eliminates the need for integrating dedicated software into a Buyer's computer operating system.

[0023] Another advantage of the present invention is that is offers the Buyer flexibility in transmitting Orders to Vendors via electronic data interchange (EDI) and other electronic documents (e.g. XML protocols), facsimile, or a standard Internet browser depending on the Vendor's capability and preference.

[0024] Another advantage of the present invention is that it reduces costs associated with maintaining multiple electronic input devices.

[0025] Another advantage of the present invention is that it reduces costs associated with manually processing orders using traditional paper-based systems.

[0026] Still further advantages of the present invention will become apparent to those of ordinary skill in the art upon reading and understanding the following detailed description of the preferred embodiments.

Brief Description of the Drawings

[0027] The invention may take form in various components and arrangements of components, and in various steps and arrangements of steps. The drawings are only for purposes of illustrating a preferred embodiment and are not to be construed as limiting the invention.

[0028] FIGURE 1 illustrates an exemplary overall system diagram in accordance with a first embodiment of the present invention;

[0029] FIGURE 2 illustrates an exemplary computer-implemented methodology in accordance with the present invention; and

[0030] FIGURE 3 illustrates an exemplary illustration of ordering information in accordance with the present invention.

Detailed Description of the Preferred Embodiments

[0031] The following includes definitions of exemplary terms used throughout the disclosure. Both singular and plural forms of all terms fall within each meaning.

[0032] "Computer Readable Medium", as used herein, includes but is not limited to any memory device, storage device, compact disc, floppy disk, or any other medium capable of being interpreted by a computer.

[0033] "Software", as used herein, includes but is not limited to one or more computer executable instructions, routines, algorithms, modules or programs including separate applications or from dynamically linked libraries for performing functions and actions as described herein. Software may also be implemented in various forms such as a servlet, applet, stand-alone, plug-in or other type of application. Software can be maintained on various computer readable mediums as is known in the art.

[0034] "Signal", as used herein, includes but is not limited to one or more signals, a bit stream, an algorithm, a routine, a program or the like. The term "command" is synonymous with "signal."

[0035] "Network", as used herein, includes but is not limited to the Internet, intranets, Wide Area Networks (WANs), Local Area Networks (LANs), Telecommunications Networks and transducer links such as those using Modulator-Demodulators (modems).

[0036] "Internet", as used herein, includes a wide area data communications network, typically accessible by any user having appropriate software.

[0037] "Intranet", as used herein, includes a data communications network similar to an internet but typically having access restricted to a specific group of individuals, organizations, or computers.

[0038] Illustrated in FIGURE 1 is an exemplary schematic diagram of a system for transmitting orders for purchasing items in accordance with one embodiment of the present invention. A system **10** for purchasing items includes at least one Buyer **12**. In the illustrated embodiment, four (4) Buyers **12a, 12b, 12c, 12d**

are shown. However, other numbers of Buyers are also contemplated. It is to be understood that the term Buyer as used within this disclosure is synonymous with both the term purchaser and the term customer. For purposes of illustration, it is assumed that each of the Buyers may be a facility (e.g., a manufacturing facility) that uses large numbers of purchased items. The inventory levels of such items typically need to be monitored and replenished on an as needed (e.g., daily or even hourly) basis.

[0039] The system **10** also includes at least one Vendor **14**. In the illustrated embodiment, eight (8) Vendors **14a, 14b, 14c, 14d, 14e, 14f, 14g, 14h** are shown. However, other numbers of Vendors are also contemplated. It is to be understood that the term Vendor as used within this disclosure is synonymous with both the term seller and the term supplier. For purposes of illustration, it is assumed that each of the Vendors is a facility that supplies large numbers of one or more of the items.

[0040] A computing device **16** includes a central processing device (CPU) **20** (e.g., a central controller) and a storage device **22**. It is to be understood that the computing device **16** may represent a computer system, which executes software and processes information. The computer system **16** generally may take many forms, from a configuration including a variety of remotely hosted processing units, networked together to function as an integral entity, to a single computer (e.g., a personal computer, operational in a stand-alone environment). The present invention can be embodied in any of these computer system configurations but is illustrated in FIGURE 1 as a single, common computing device **16**, which, in one embodiment, acts as a remote host that is accessed by each of the Buyers **12**. As known in the art, computer systems may include a variety of components and devices such as a processor, memory, data storage, data communications bus, and a network communications device.

[0041] As discussed in more detail below, the Buyers **12** and Vendors **14** communicate with the computing device **16** via communication networks **24, 25**, respectively.

[0042] Illustrated in FIGURE 2 is an exemplary computer-implemented methodology for transmitting an order for an item (article) from one of the Buyers **12** to one of the Vendors **14** in accordance with the present invention. The order is initiated by the Buyer **12** to obtain (e.g., purchase) items (articles) from the Vendors **14**. More specifically, the Buyer **12** transmits ordering information (ordering data) to the computing device **16**. The computing device **16** creates one or more orders as a function of the ordering information and transmits the order(s) to one of the Vendors **14**. The blocks shown represent functions, actions, or events performed therein. It will be appreciated that computer software applications involve dynamic and flexible processes such that the illustrated blocks can be performed in sequences other than the one shown. It will also be appreciated by one of ordinary skill in the art that the software of the present invention may be implemented using various programming approaches such as procedural, object-oriented and/or artificial intelligence techniques.

[0043] Illustrated in FIGURE 3 is an exemplary illustration of the ordering information transmitted from the Buyer **12** to the computing device **16**. The ordering information includes one (1) or more (e.g., three (3)) lines **30a, 30b, 30c**. Each of the lines **30** identifies the Buyer **32**, the desired item **34**, and a quantity identifier **36**. In one embodiment, the desired item **34** is an identifier including a Buyer's part number, which may be represented as alpha-numeric characters.

[0044] With reference to FIGURES 1-3, the method for a Buyer (e.g., the Buyer **12a**) to transmit an order starts in a block **100**. The ordering information, which

is represented as one or more electronic signals, for the Buyer **12a** is generated in a block **102**.

[0045] In one embodiment, the ordering information is generated using input devices **26** (e.g., electronic optical scanning devices such as bar-code scanning devices) maintained by the respective Buyers **12**. More specifically, each of the Buyers **12a, 12b, 12c, 12d** maintains a respective bar-code scanning device **26a, 26b, 26c, 26d**, which is used for scanning each of the items to be ordered for the Buyer's facility. In the current example, the device **26a** is used by the Buyer **12a**.

[0046] In another embodiment, the Buyers may maintain and use a plurality of scanning devices. In that case, each of the scanning devices is substantially capable of performing the same tasks. More specifically, each of the scanning devices is capable of obtaining ordering information for the same items. In this sense, multiple scanning devices at the Buyer's facility are interchangeable and, furthermore, are merely maintained for the Buyer's convenience (e.g., multiple scanning devices can be located and used at different areas of the Buyer's facility).

[0047] In one embodiment, each of the input devices **26** represents a "dumb" ordering terminal that merely gathers and stores the ordering information. As described in more detail below, the ordering information is uploaded (transmitted) from the input device **26** to the common computing device **16** at a later time. Consequently, the Buyers **12** are only required to maintain its respective input device **26** and, furthermore, not required to purchase and/or maintain on-site ordering software. In other words, the Buyers **12** are merely required to purchase the input device **26**, which are pre-configured as ordering terminals and are not required to make large investments in expensive Buyer-managed purchasing software and/or maintain such software on-site (e.g., at their facilities).

[0048] When a scanning device operator (e.g., an individual at the Buyer's facility) determines an inventory level of an item is below a first predetermined level (an order level), the operator uses the respective scanning device **26** to input an identifier (e.g., scan a bar-code) associated with the item. Next, a quantity identifier is determined. Three (3) different methods are contemplated for determining the quantity identifier, which is used by the CPU **20** for determining an order quantity, which would bring the inventory level of the item to a level at or above a second predetermined level (a replenishment level).

[0049] In the first method, the operator manually determines the desired quantity and enters the desired quantity into the scanning device **26**. In this case, the desired quantity represents both the quantity identifier and order quantity. The quantity identifier is entered into the scanning device **26** via, for example, a numeric keypad, which is either incorporated into or communicates with the scanning device **26**, or by scanning a bar-code indicative of the quantity. The quantity identifier is then transmitted to the computing device **16** at a later time. A flag **40** in the line of the ordering information is set to indicate that the quantity identifier represents the order quantity.

[0050] In one embodiment, the CPU maintains history and reporting capabilities allowing the Buyer to manage the process (see discussion below) and make informed decisions about, for example, reorder quantities.

[0051] In the second method, instead of entering the order quantity, the operator manually determines a current inventory quantity of the item (i.e., a quantity of the item currently on-hand at the Buyer's facility). The operator then enters the current inventory level into the scanning device **26** as the quantity identifier. The quantity identifier is transmitted to the computing device **16** at a later time. The flag **40** in the line of the ordering information indicates that the quantity identifier merely

represents a level of the item currently on-hand. In this method, the computing device **16** maintains a look-up table of respective replenishment levels for the items and determines the order quantity as a function of the current inventory quantity (e.g., the quantity identifier) and associated replenishment level. Alternatively, the lookup table is maintained in the scanning device **26**, which calculates the order quantity in a similar manner; then, as in the first method, the order quantity is transmitted as the quantity identifier to the computing device **16** and the flag is set appropriately.

[0052] In the third method, a preset (default) quantity is ordered as a function of the item. More specifically, a look-up table is maintained in the computing device **16** identifying respective order quantities as a function of the items. The order quantities are previously determined and stored in the look-up table as a function of expected order quantities and replenishment levels. Therefore, in this method, the flag **40** is set to indicate a default quantity is to be ordered. In this case, the quantity identifier is not used or, alternatively, is set to "DEFAULT." The quantity identifier is transmitted to the computing device **16** at a later time. If the computing device **16** receives a quantity identifier having a flag set to "DEFAULT," the order quantity is set as the preset, default value, which is retrieved from the look-up table. Optionally, the look-up table is maintained in the scanning device **26** and the default order quantity is retrieved from the look-up table; then, as in the first method, the order quantity is transmitted as the quantity identifier to the computing device **16** and the flag is set appropriately.

[0053] The electronic signals representing the ordering information (i.e., the electronic signal representing all of the orders) are transmitted from the scanning device **26a** to the CPU **20**, via the communication network **24**, in a block **104**. The ordering information is transmitted from the scanning device **26** to the CPU **20** on a regular basis (e.g., once daily) or "on-demand" (e.g., whenever the operator initiates the data transfer). In one embodiment, the communication network **24** utilized in the

block **104** includes at least one of telephone communication, internet protocol communication (e.g., the Internet), and wireless communication. However, other embodiments, in which the communication network **24** utilizes other means of communication, are also contemplated. The CPU **20** evaluates, in a block **106**, the electronic signals representing the ordering information to identify the flag for determining the order quantity and a respective one of the Vendors **14** associated with each of the items.

[0054] The order quantity is determined according to the methods discussed above. Furthermore, a lookup table stored in the storage device **22** is accessed by the CPU **20** for identifying the Vendors **14** as a function of the Buyer **12** and the item identifier. The lookup table associates each of the items ordered by the respective Buyers with a Vendor. As an example, two of the Buyers **12a, 12c** may order the same item. Furthermore, the item may be supplied by multiple Vendors (e.g., the Vendors **14d, 14g**). The Buyer **12a** may have negotiated favorable purchasing terms for the item with the Vendor **14g**; similarly, the Buyer **12c** may have negotiated favorable purchasing terms for the item with the Vendor **14d**. Therefore, the Buyers **12a, 12c** may choose to purchase the item from different Vendors (e.g., Vendors **14g, 14d**, respectively). In this case, the lookup table associates the item, when purchased by the Buyer **12a**, with the Vendor **14g**; similarly, the lookup table associates the item, when purchased by the Buyer **12c**, with the Vendor **14d**. The lookup table also correlates the Buyer's part number with a corresponding Vendor's part identifier (e.g., a Vendor's part number, which may be an alpha-numeric identifier). For the reasons discussed above, the CPU and/or the lookup table act as a means for identifying, as a function of the Buyer, a respective one of a plurality of Vendors associated with each of the items.

[0055] It is to be understood that the lookup table is typically created before any of the blocks in the methodology are completed. In one embodiment, the CPU **20**

permits a batch of item identifiers (e.g., part numbers) and/or default quantities to be remotely uploaded from, for example, the input device(s) **26** for an initial data load. Furthermore, as discussed below, the lookup table may be modified at any time (e.g., when a Buyer-Vendor relationship changes because, for example, a Buyer chooses to obtain a particular item from another Vendor, when a Buyer and/or Vendor change a part number, and/or when a Buyer adds/deletes an item to be purchased using the system **10**).

[0056] In a block **110**, the computing device **16** generates a separate, discrete order for each of the Vendors **14** for which the ordering information received in the block **104** included associated items. More specifically, each order is generated as a function of the ordering information and the associated order quantities. For example, an order for the Vendor **14a** is generated from the Buyer **12a** if that Buyer **12a** requests at least one item the Buyer **12a** has previously associated with the Vendor **14a**. In one embodiment, the order identifies the Buyer, the Vendor, the item(s) (e.g., according to the Vendor's part number and/or purchase order number), and the quantity determined according to the methods discussed above. It is to be understood that the purchase order number may be hand entered by the Buyer at the computing device **16**, generated automatically by the computing device **16**, or generated by the CPU **20** as a release off a predetermine purchase order number managed by the Buyer.

[0057] In a block **112**, each of the orders is transmitted from the CPU **20** to the respective Vendors **14** via the communication network **25**. Various means contemplated for transmitting the order(s) from the CPU **20** to the Vendor(s) **14** include facsimile, e-mail, EDI, telephone transmissions (e.g., using modulator-demodulators), wireless transmissions, Internet protocols (e.g. XML transactions) and cable modulator-demodulators, etc.

[0058] Respective confirmations for one or more of the orders is/are optionally transmitted from the CPU **20** to the Buyer **12** (via the communication network **24**) and from the Vendors **14** to the Buyers **12** in a block **114** (via the communication network **25**). A confirmation transmitted from the CPU **20** to the Buyer **12** indicates the ordering information transmitted in the block **104** has been successfully received in the CPU **20**. The confirmation(s) transmitted from the Vendor(s) **14** to the Buyer **12** confirm the order transmitted in the block **112** has been successfully received by the Vendor **14**. The confirmations transmitted from the Vendor(s) **14** optionally indicate expected shipment and/or delivery dates. Although the confirmation from the CPU **20** to the Buyer **12** is described as being transmitted after the order(s) is/are transmitted from the CPU **20** to the Vendor(s) **14**, it is to be understood these confirmations may be transmitted anytime after the ordering information is received in the block **104**.

[0059] In the embodiment illustrated in FIGURE 1, the confirmations are transmitted from the Vendors **14** to the Buyers **12** via the communication networks **24, 25**. However, other embodiments, in which the confirmations are transmitted directly from the Vendors **14** to the Buyers **12** via, for example, facsimile, telephone lines (with modulator-demodulators), wireless transmissions, EDI, Internet protocols (e.g. XML transactions) and/or cable modulator-demodulators, are also contemplated.

[0060] The orders are filled in a block **116**. In other words, the articles are identified, gathered, and packaged by the respective Vendors **14** before being transferred to the Buyer **12** (e.g., delivered by the Vendor or shipped via an independent shipping company).

[0061] The methodology for permitting the Buyers **12** to obtain items from the suppliers **14** stops in a block **120**.

[0062] In an alternate embodiment, it is contemplated that instead of being "dumb," the input device **26** is a "smart" device such as, for example, a personal

digital assistant (PDA). A smart input device **26** may provide a richer user interface and allow more information to be displayed to the user. Also, the PDA may be used as a means for entering commands to retrieve and display information such as order history, Buyer lists, items lists and other pertinent information.

[0063] The smart input device may also offer the user a means for inquiring about the availability of an item from a supplier and/or managing the supplier associated with a particular item. Additionally, the smart input device may provide a more convenient means for entering data (e.g., at least one of order quantities and other commands) than offered by the scanning device alone. It is also contemplated that a smart input device may include a means for transmitting order receipt information (e.g., via wireless means such as infra-red and/or radio frequency transmitters, cellular communications, wireless internet communications) to a capable output device. Furthermore, orders may be transmitted to the computing device **16** utilizing built-in synchronization methods (e.g., asynchronous dial-up, network internet protocol (IP) connection, and direct serial connection via, for example, wireless IP connections). The synchronization means may also be used for updating data collection applications (e.g., incorporating enhancements and/or "bug" fixes) in the scanning device during a synchronization, without requiring user intervention.

[0064] It is contemplated that the smart input devices may be used in the embodiments described above in which look-up tables are incorporated into the input device **26**. Furthermore, whether the look-up tables are maintained on the input device **26** or on the computing device **16**, it is contemplated that smart input devices may provide a means to the Buyer's for managing the look-up tables. For example, a Buyer may manage the look-up tables by updating default order quantities and/or replenishment quantities. Furthermore, a Buyer may change the Vendor associated with a particular item. Optionally, the Buyers may build and maintain a master database including allowable part identifiers that may be ordered using the device.

Restricting an operator of the device to only being capable of ordering allowable parts provides the Buyer with a certain level of control over the ordering process.

[0065] If the look-up tables are maintained within the computing device **16**, it is also contemplated that the Buyers **12** be capable of managing the look-up tables via any other terminal, which includes browser software, communicating with the computing device **16** via the communication network **24** (e.g., the Internet).

[0066] As discussed above, different means of communication are contemplated for the communication networks **24, 25** in different embodiments. For example, communications between the Buyers **12** and the computing device **16** are contemplated to be conducted electronically via, for example, at least one of telephone communications (e.g., modem), internet protocol communications, electronic data interchange, wireless communications, and e-mail communications. Communications between the Vendors **14** and the computing device **16** are contemplated to be conducted electronically and/or manually. Electronic communications between the Vendors **14** and the computing device **16** are contemplated to include the means listed above. Manual communications between the computing device **16** and the Vendors **14** are contemplated to include, for example, at least one of facsimile communications and standard mail. Additionally, communications directly between the Vendors **14** and the Buyers **12** (e.g., order confirmations transmitted from the Vendors to the Buyers that are not transmitted via one or both of the communication networks **24, 25**) are contemplated to be conducted manually.

[0067] Although the present invention has been described with reference to an example involving a single Buyer **12a** transmitting ordering information to the computing device **16**, it is to be understood that the computing device **16** is also capable of receiving ordering information from any of the other Buyers **12b, 12c, 12d**. Furthermore, the computing device **16** generates and transmits orders to any of the

Vendors **14** (as a function of the ordering information) according to the same process discussed above.

[0068] While the present invention has been illustrated by the description of embodiments thereof, and while the embodiments have been described in considerable detail, it is not intended to restrict or in any way limit the scope of the appended claims to such detail. Additional advantages and modifications will readily appear to those skilled in the art. Therefore, the invention, in its broader aspects, is not limited to the specific details, the representative apparatus, and illustrative examples shown and described. Accordingly, departures may be made from such details without departing from the spirit or scope of the applicant's general inventive concept.